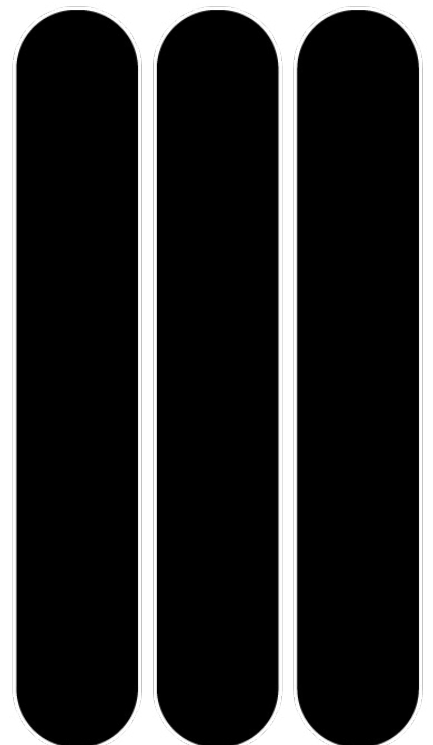
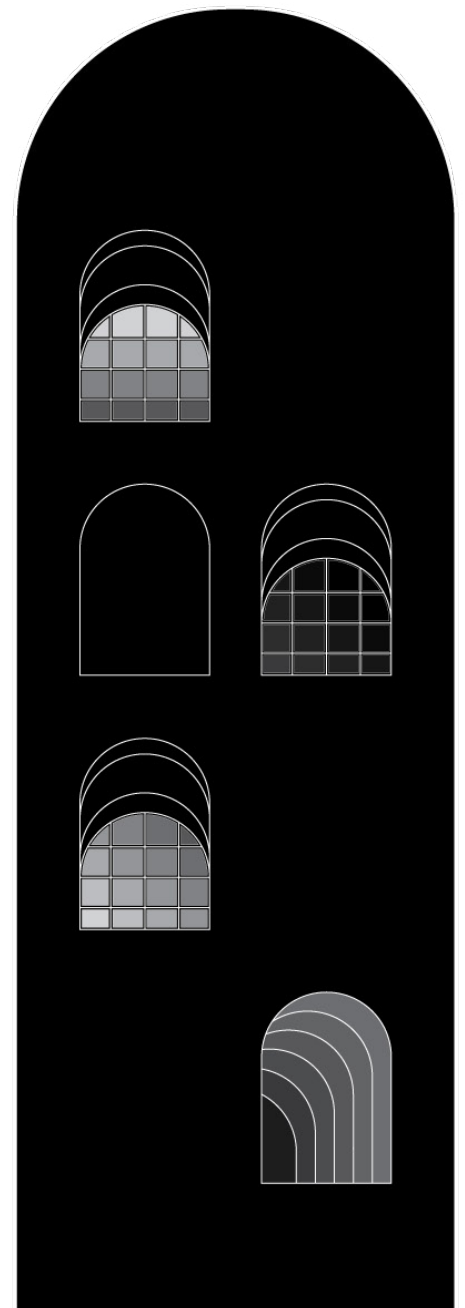


Innovative Hub Design Challenge

An Engineering firm in Jordan is seeking innovative design concepts for a hub space attached to a small balcony within their office in Amman, as part of the renovation of the office.

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Competition Tracks

1. Architecture and Interior Design
2. Applied Arts (Graphic Design, Visual Arts, etc.)

Theme

Creating an Innovative and Inspiring Hub Space in an Engineering Office (MEP and Architecture services).

Description

Participants are tasked with designing an innovative hub space that fosters collaboration, creativity, and inspiration for the architectural office in Jordan. The space consists of one room attached to a small balcony, offering opportunities for functional and aesthetic enhancements.

Find plan and location below.

<https://drive.google.com/drive/folders/1C29IE5IFF42U3u3qS3YixnlrdSmAEt9d?usp=sharing>



31°58'56.3"N 35°54'58.9"E



01 Architecture and Interior Design Track:

- **Focus:** Architectural layout, interior design, spatial planning, furniture selection, lighting design, and material choices.
- **Key Elements:** Functionality, comfort, aesthetics, flexibility, conformity, sustainability, and integration of natural elements.

- **Submission Requirements:**

1. Floor plans - **scale 1:50**
2. Two 3D renderings
3. Diagrams clarifying the concept

- **Paper Format:**

One A1 Panel (Portrait or Landscape)

02 Applied Arts Track:

- **Focus:** Branding, environmental graphics, color schemes, and visual identity elements, lighting design, and material choices.
- **Key Elements:** Reflecting the office's brand identity and enhancing the overall user experience.

Refer to the media and website.

- **Submission Requirements:**

1. Two interior elevations – **scale 1:50:**
 - » One interior wall elevation
 - » One elevation for the glass facade between the balcony and the room
2. Two 3D renderings.
3. Diagrams clarifying the concept.

- **Paper Format:**

One A1 Panel (Portrait or Landscape)

Competition Rules

1. Participants (max. 2) can choose to compete in either the Architecture and Interior Design track or the Applied Arts track.
2. Same participant(s) can participate in both tracks. Jury will evaluate their proposals separately.
3. Submissions should demonstrate creativity, innovation, functionality, sustainability, cultural relevance, and a deep understanding of the office's needs and aspirations.
4. Judges will evaluate submissions based on design concept, creativity, feasibility, user experience, and overall coherence of the design.
5. The winning entries from each track will be selected based on a combination of judge's scores, peer feedback, and client (office) preferences.

Competition Fees

Free of Charge.

Important Dates

05th of August

Competition launch



07th of August

Deadline for Q&A



09th of August

Registration Deadline



15th of August

Deadline for Submission



22nd of August

Shortlist Announcement



29th of August

Winners Announcement

PRIZES

1st Winner

- 3000 EGP
- Proposal consideration in the office renovation.
- Names of participants inscribed as the main designers.
- Certificate of 1st prize winner.
- Proposal publication in the office's annual magazine.
- Publicity on social media and the office website.

2nd Winner

- Certificate of 2nd prize winner.
- Proposal publication in the office's annual magazine.
- Publicity on social media and the office website.

3rd Winner

- Certificate of 3rd prize winner.
- Proposal publication in the office's annual magazine.
- Publicity on social media and the office website.

Top 5

- Certificate of honorable mention.
- Proposal publication in the office's annual magazine with 75% discount.
- Publicity on social media and the office website.

All Participants

- Certificate of participation.
- Proposal publication in the office's annual magazine with 50% discount (complete proposals only).
- Publicity on social media and the office website.

Cancellation of Competition Clause

1. Right to Cancel: The Organizer reserves the right to cancel the competition at any time and for any reason, including but not limited to:

- A. Insufficient number of participants.
- B. Technical or operational issues beyond the Organizer's control.
- C. Legal or regulatory restrictions.
- D. Force majeure events such as natural disasters, pandemics, or other emergencies.

2. Notification of Cancellation: In the event of cancellation, the organizer will make reasonable efforts to notify all registered participants as soon as possible. Notification will be made via email and/or the official competition website.

3. No Liability: The Organizer shall not be liable for any costs, expenses, or losses incurred by the participants as a result of the cancellation of the competition.

Submission Instructions

- All participants should register by August 09 2024, 23:59PM
- Submission link will be sent to participants after registering and All Submissions must be sent by August 15 2024, 23:59PM.
- Participants should ensure that their submissions are complete and adhere to the competition's guidelines.

[Register Here](#)

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Good luck to all participants!

